THE PRESENTATIONS:

PEAK PARADIGMS
Dramatic stories and striking images of celebrated mountains provide inspiring models for developing key aspects of leadership and teamwork needed to complete short-term projects and build enduring organizations:

- MOUNT EVEREST — Setting and attaining motivational goals
- MOUNT SINAI — Calling, service, and transformation
- HUA SHAN — Resolving conflicts, empowering others
- MOUNT FUJI — Building teamwork, identity, and stability
- MOUNT KAILAS — Establishing core values, ideas, and competencies
- SIERRA NEVADA — Finding renewal and inspiration
- MOUNTAIN JOURNEY — Dealing with downtimes, leading for the long term
- BEYOND THE SUMMIT — Bringing home the lessons of success and failure

LESSONS FROM THE WHARTON LEADERSHIP TREKS TO EVEREST
Each year graduates of Wharton School programs trek to Mount Everest in a seminar designed to continue their leadership and teamwork development. The presentation shows how the experiences these executives have can bond people together and make each of us more effective leaders.

THE HEIGHTS OF INSPIRATION:
Evocative images and stories reveal the many ways that leaders, artists, poets, and climbers have drawn inspiration from mountains. This fascinating exploration of the most uplifting places on earth helps us to tap similar sources of inspiration in our work and personal lives.
EDWIN BERNBAUM
REACHING THE HEIGHTS OF LEADERSHIP AND TEAMWORK

BACKGROUND & ACCOMPLISHMENTS

- Director, Sacred Mountains Program, The Mountain Institute, working with National Parks, such as Yosemite and Mount Rainier, to develop interpretive materials on the inspirational meaning of mountains.
- Associate and co-organizer of programs for Wharton Leadership Ventures.
- Expeditions to mountains in Alaska, the Himalayas, and the Andes, such as Mount St. Elias and Annapurna South.
- Photographic exhibit on sacred mountains at the Smithsonian Institution.
- B.A. in mathematics, Harvard University; Ph.D. in Asian Studies, University of California, Berkeley.

PUBLICATIONS


The Way to Shambhala, Anchor Doubleday, study of Tibetan myths of hidden valleys resembling the fictional Shangri-La of Lost Horizon.


"Mountains of Inspiration," in Extreme Landscapes: The Lure of Mountain Spaces, National Geographic Adventure Press.

Numerous photographs and articles.

CLIENT COMMENTS

"Both your program and your personal leadership style energized the AppHost team at USi. I believe the team-building and aspiration-building engendered through your seminar has had everything to do with our business success."

Daniel Neal, Vice President, USInternetworking, Inc.

"I highly recommend this presentation to businessmen who are looking for creative ways to take their companies into the future."

Chris Lubensky, President, Grupo Microsistemas, Quito, Ecuador

"The leadership session and mountain climb were the highlights of the Executive MBA conference!"

Anita B. Craig, Director of Conferences, AACSB The International Association for Management Education

SPEAKING ENGAGEMENTS

Sprint
Gene Logic, Inc.
Grupo Microsistemas, Ecuador
USInternetworking, Inc.
AACSB (International Association for Management Education)
National Geographic Society
UNESCO
World Forum on Mountains, hosted by French Government
Metropolitan Museum of Art
Smithsonian Institution
Banff Mountain Book and Film Festival

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